Simply Map 3.0 Tips and Tricks: the i-Tool

Do you know the quickest way to find the name of a Block Group, Census Tract or ZIP code in our upcoming release for 3.0? The i-Tool gives you the ability to click anywhere on a map to get more detailed information about that map point.

On any map tab in SimplyMap, click on the i-Tool icon on the toolbar (circled):

The cursor changes to a question mark and you can now click anywhere on the map to get more detail. The active geographic unit, specified in the Legend, will determine what type of location is selected when you click (e.g., block group, census tract, ZIP code, county, etc.).

Click a specific location on the map and you'll see a new selection box appear with information and options:

Browse the alternative locations to see what other geographic units apply to this point or:

- Use this Location: Zoom the map to a different geographic unit in the area clicked with the iTool selector
- Add to Favorites: Adds the clicked location to your Favorites for easy future access
- Add to Combination: Add the location to a current combination location or create a brand new combination.
- Add Alias: This allows you to rename the clicked location with a more familiar or recognizable alias, or nickname, and add the new alias to the Recent Locations list.